



January 16, 2009

We are gearing up for another great show year. This year we are again joining with Seven Counties Paint Horse Club to present an eight-judge show to be held April 15-19, 2009. The 2008 show was a huge success and the second largest show in California. Although we understand that 2009 will present many financial challenges for our exhibitors we are hopeful that this is one show you won't want to miss! With that in mind we are keeping our fees the same as 2008 and again will be offering great awards and exhibitor surprises. CPHA is committed to making this an exhibitor friendly show with great awards and good times. In order to accomplish this goal we are again asking for your help in the way of a sponsorship. Our sponsorship money goes to improve our awards and offer our exhibitors extra benefits such as hosted lunches, free give aways, etc. This year we are again offering the split amateur classes with high points for each category along with Novice Youth high points. It is because of your generosity that we are able to do this. To our past sponsors we say thank you and we hope you can continue to support us. To our new sponsors we ask that you consider our request and hope that you will be able to support our endeavors. This year we are offering several different levels of sponsorship each with their own benefits. Please look these over carefully and see which one best suits you.

\$50 –business card (please attach to form)

\$150-ad space in our premium, name on posters, announcements at show

\$250-ad space, posters, announcements, if you are a CPHA member this will cover your work hours

\$500-ad space, posters, announcements, membership in CPHA, work hours covered, **one** free stall at the POR, will sponsor a champion and reserve high point award

\$1000-ad space, posters, announcements, membership in CPHA, will cover work hours, **two** free stalls at the POR, will sponsor a complete high point category.

Please attach any ad copy. If you do not have any ad copy please indicate how you would like your sponsorship to read in the premium, etc. We will provide recognition by listing your name or business. If you choose either the \$500 or \$1000 level please complete the membership application. Once we receive your sponsorship we will send you a certificate for the appropriate number of free stalls.

Deadline for having your name/ad in the premium is February 10, 2009. If you miss this deadline we will include you on posters and announcements at the show. Please contact Janet Radford at 530-626-8154 or janrad@hughes.net if you have any questions.

Sponsorships should be made payable to CPHA and mailed to Janet Radford, 4261 Hillock Drive, Placerville, CA 95667.

Thank you in advance for your consideration,

Janet Radford
Show/Stall Manager

Please complete for our records:

SPONSORSHIP FORM:

NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

AMOUNT ENCLOSED _____

ATTACH BUSINESS CARD OR AD COPY

IF NO AD COPY IS ATTACHED: I WOULD LIKE MY NAME OR BUSINESS TO BE LISTED AS:

\$500 OR \$1000 SPONSORS: I WOULD LIKE MY SPONSORSHIP TO COVER THE FOLLOWING HIGH POINT CATEGORY:

WALK/TROT 5-9 _____ 13 & UNDER _____ 14-18 _____

AMATEUR 19-44 _____ NOVICE AMATEUR _____ SR. ENGLISH PERF _____

JR. ENGLISH PERF. _____ JR. WESTERN PERF. _____ SR. WESTERN PERF _____

AMATEUR 45 & OVER _____ NOVICE YOUTH _____